

SDN APIs for Communications

When Applications and the
Network Talk with Each Other

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CCIE #1026

Agenda

History of Traditional Networking

SDN and UC

REST API

Future Directions and Summary

Traditional Networking

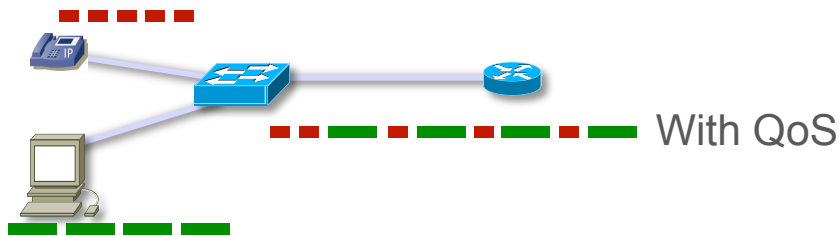
- Complex configurations

- Low-level CLI commands
- Non-intuitive interactions
- QoS example:

```
ip access-list extended QOS-LOW-LATENCY-DATA
remark Latency sensitive Data application traffic
permit tcp host 10.1.1.2 any any
permit tcp host 10.1.1.4 any any
deny ip any any
```

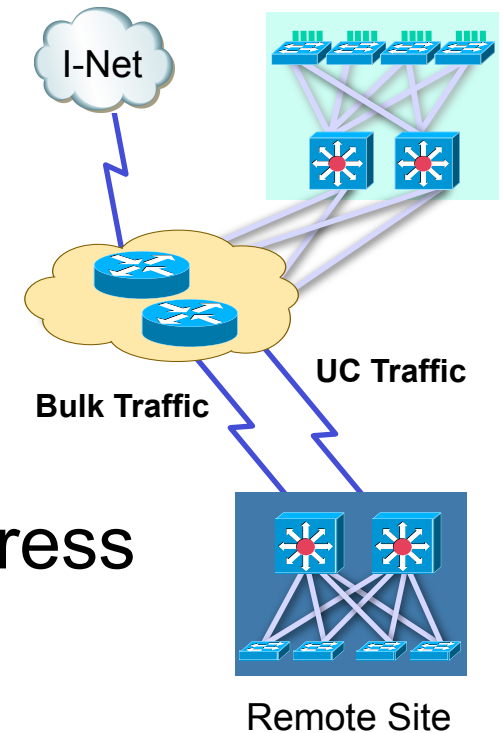
```
...
class-map match-any OUT-LOW-LATENCY-DATA
description Low-Latency Data
match access-group QOS-LOW-LATENCY-DATA
match ip dscp af21
```

```
...
policy-map OUT-QUEUEING-REMOTE1
description Outbound queuing and scheduling
class OUT-LOW-LATENCY-DATA
bandwidth percent 20
queue-limit 100
random-detect
```



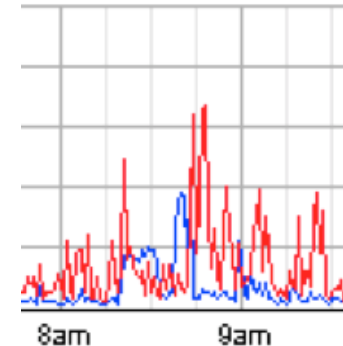
Traditional Networking

- **Relatively static configuration**
 - Difficult to synchronize with business needs
 - Not responsive to applications
- **Forwarding based on destination address**
 - Drives equal cost multi-path topologies
 - Complex policy routing configuration to implement policy routing



Traditional Networking

- Low network utilization – 30-40%
 - Reserve bandwidth for traffic bursts
 - Unable to manage traffic with sufficient granularity
- Applications and the network don't communicate
 - Apps can't ask the network for special service
 - The network can't inform apps of network changes
 - App and network teams often don't work well together
 - Need special application performance monitoring systems



The Network Is Not Agile

- Compute and storage are very agile



- VMs can be created and moved within minutes
- Containers will accentuate the difference (they activate in seconds)

- Network changes require days or weeks

- Change control systems induce delays
- Changes implemented by manual processes
- Network staff is often reluctant to use automation



We Need Something Better

- Bidirectional communications between applications and the network
- Faster configuration through automation
- Simplify configurations with powerful abstractions
- Better security (built-in and provable)
- New forwarding path selection mechanisms

Agenda

Traditional Networking

SDN and UC

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SDN Overview

- What is Software Defined Networking?
 - A new form of networking
 - Decouples control from packet forwarding
 - Software control of the network
 - Abstractions hide details of the infrastructure layer
 - Network and applications communicate with each other

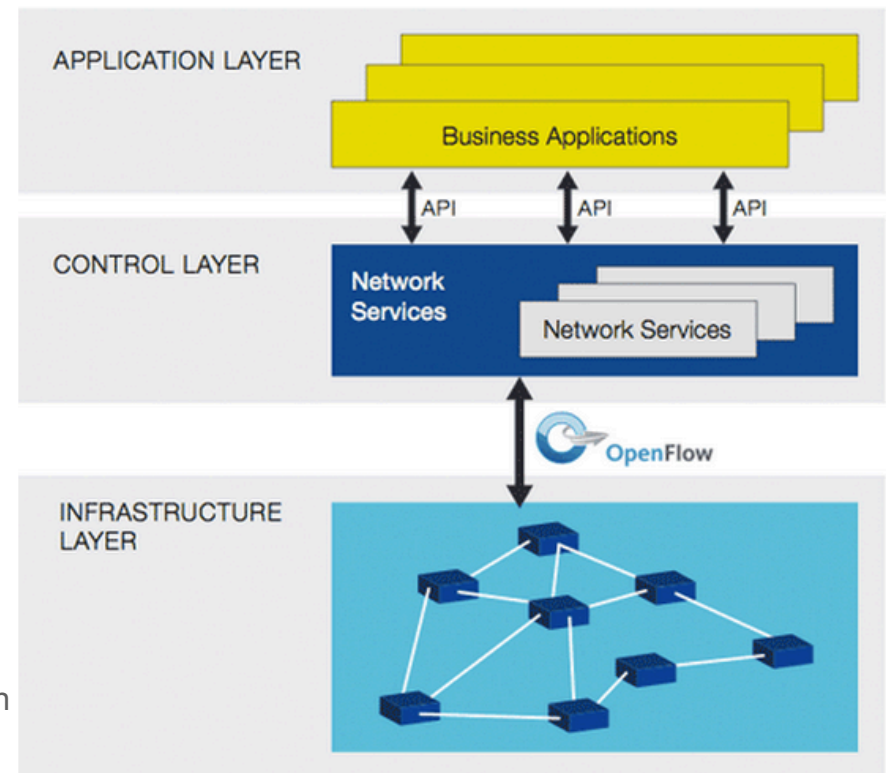
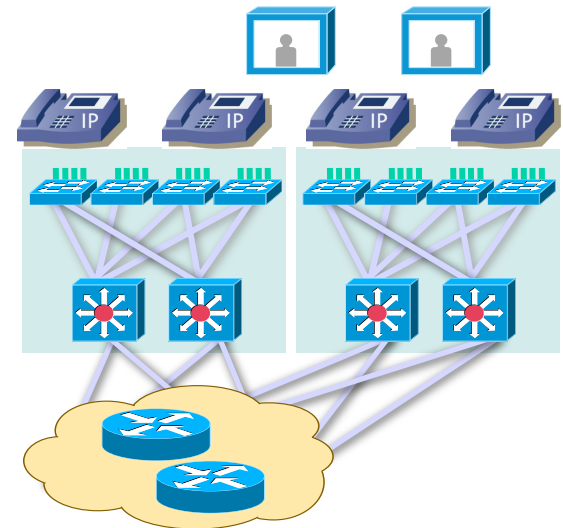


Image: Open Networking Foundation

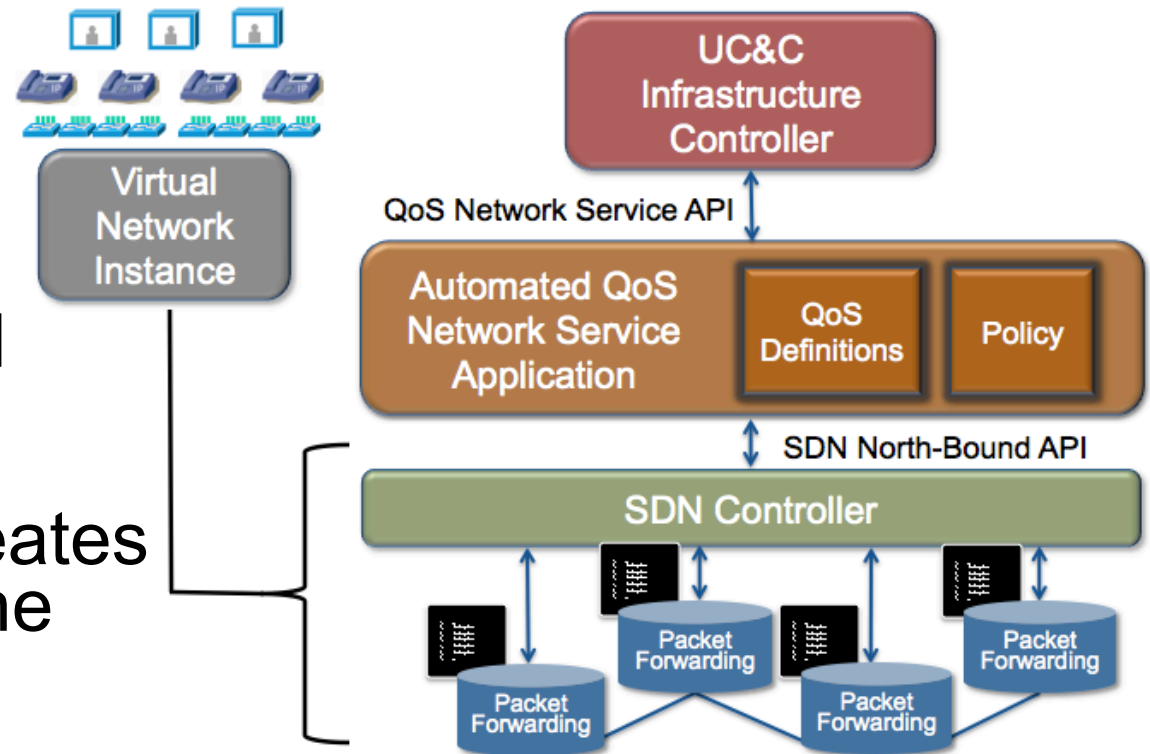
The Advantages of SDN

- Applications and Network communicate
- Networks become more dynamic and agile
- Centralized control system makes better decisions
 - Programming is easily done across multiple devices
- Packet forwarding based on more than destination address
- New path selection protocols



Architecture of SDN for UC

- UC controller talks with QoS Service App
- QoS Service App talks with the SDN controller
- SDN controller creates a VNI to contain the UC infrastructure



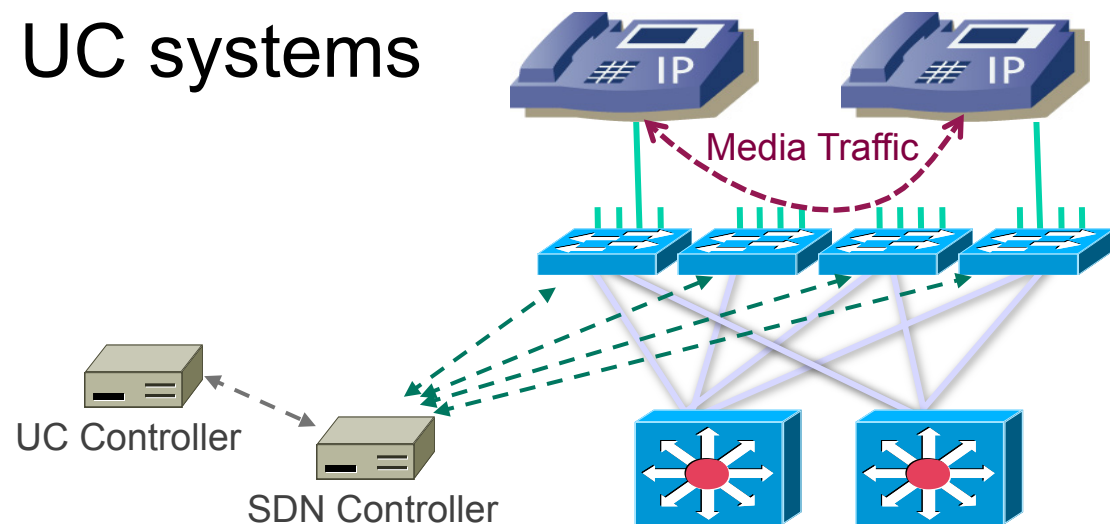
SDN Functions for Unified Communications

- **Dynamic QoS**
 - Apply QoS classification and marking at call setup
- **Call Admission Control**
 - Integrated CAC across multiple UC applications
- **Dynamic traffic engineering**
 - Dynamic path selection
- **Policy control**
 - Controls details of the SDN automation system

Ref: IMTC “Automating Unified Communications Quality of Experience using SDN”

Dynamic QoS Classification and Marking

- UC controller identifies media traffic endpoints
 - Based on 5-tuple: Src IP+port, Dst IP+port, Protocol (UDP/TCP)
- Works with encrypted media traffic (Lync & Skype)
- Handles multiple UC systems
 - Lync + Polycom



HP Unified Communications SDN

Manfred Arndt, Chief Technologist - UC & Mobility

March 18, 2015



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Today's UC&C Challenges

Network issues cause 60% to 80% of poor end-user QoE

Legacy Networks have poor visibility into real-time traffic

- Lync uses encryption by default, making DPI difficult and unreliable
- Skype tries to hide itself from networks

Traffic engineering & QoS is complex...easily broken

- Requires brute force static policies that must match application server settings
- Intermittent problems are tedious to diagnose, especially for Softphones and BYOD

QoS engineering has to be managed consistently end-to-end, or it can have a negative impact for all voice and video traffic



Software Defined Network (SDN) Vision

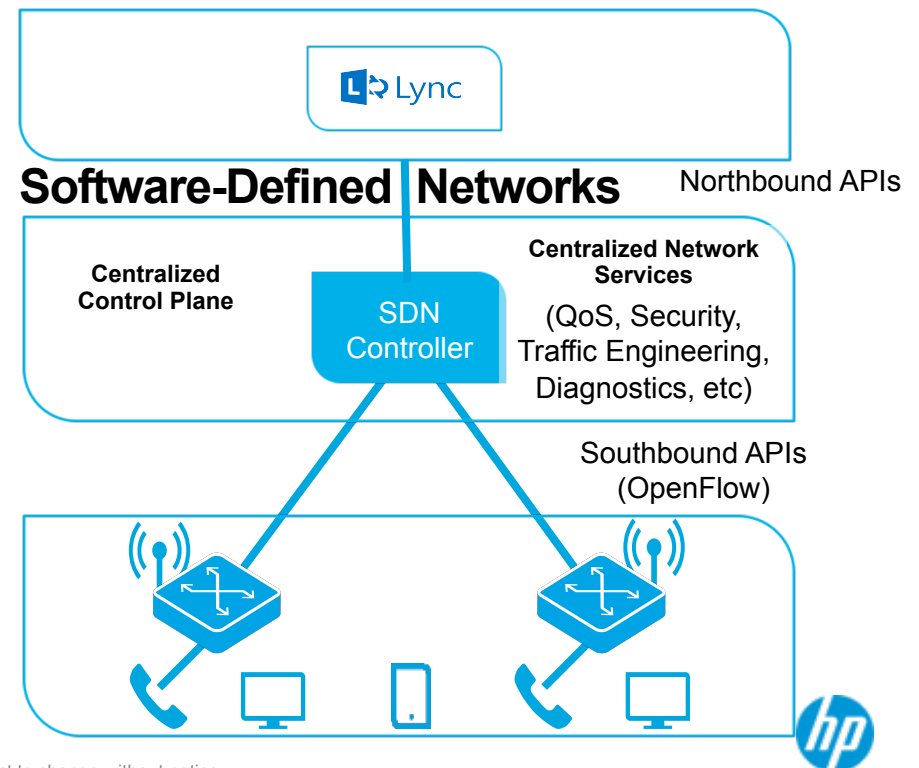
Make Applications & Networks Play Better Together

“Higher-layer application functions will become integrated with lower layers of the network, leading to two-way application awareness. The network will be able to adapt to changing application requirements efficiently and effectively.”

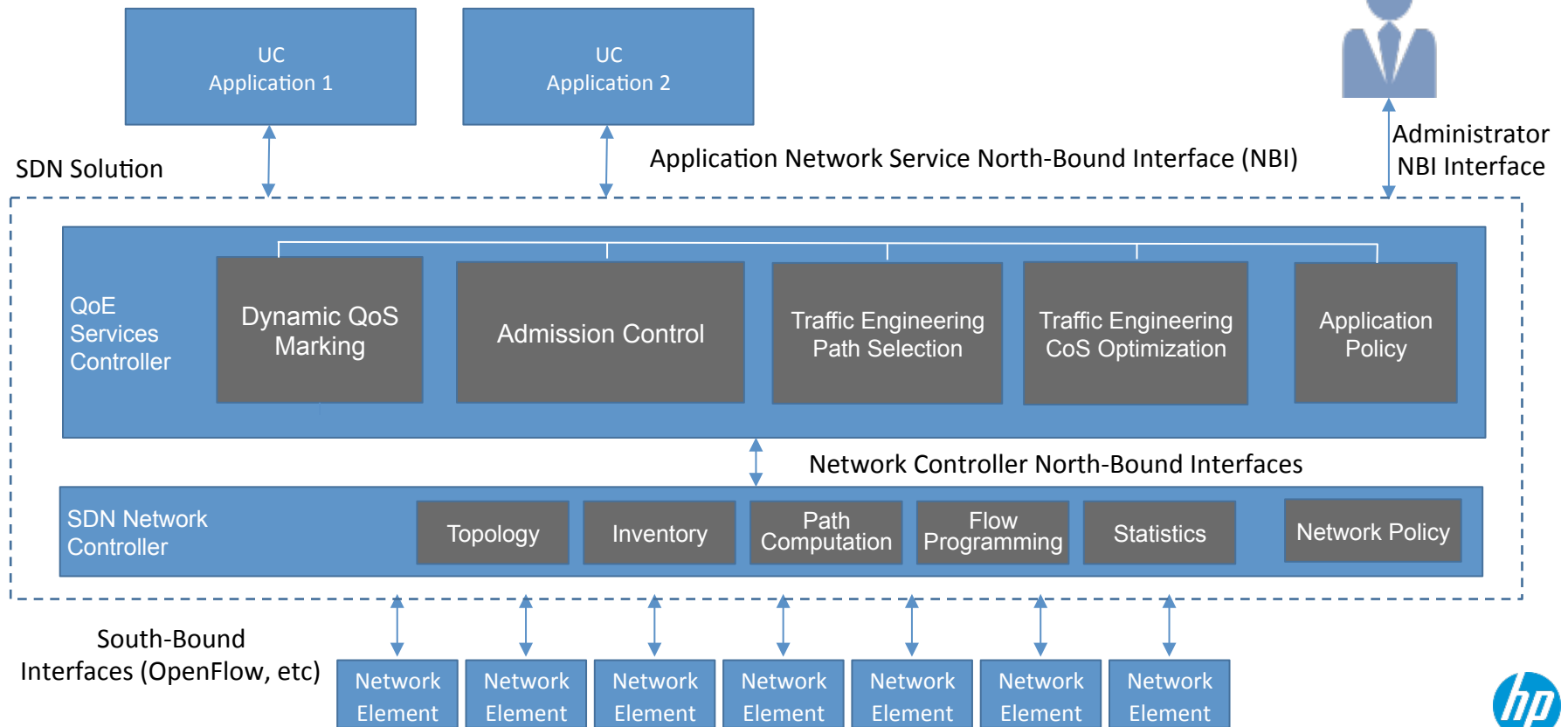
– Julie Kunstler, Ovum Research
March 18, 2013

In other words, they will work together collaboratively to create application directed networks

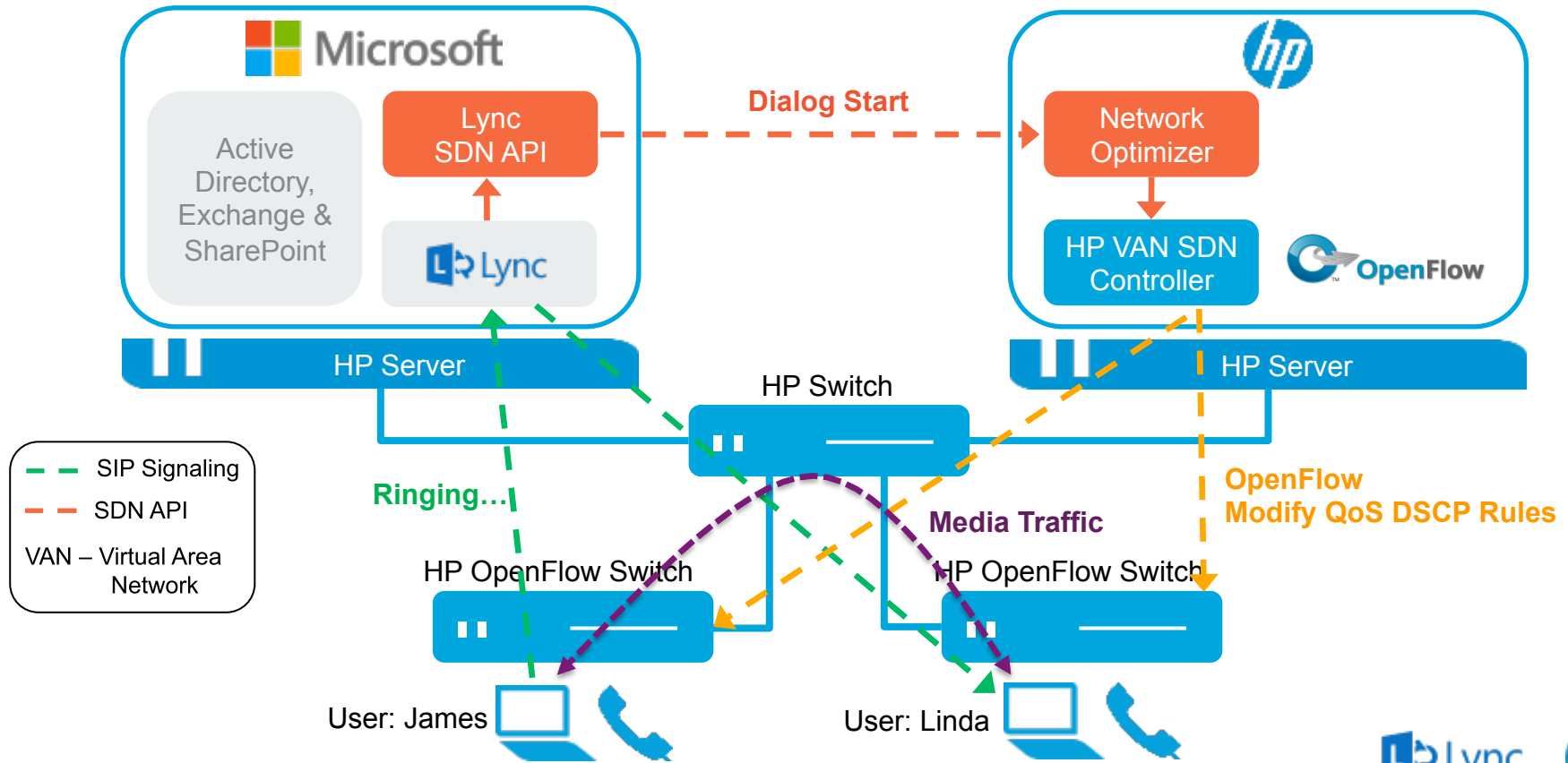
End-User Applications Talking to Networks



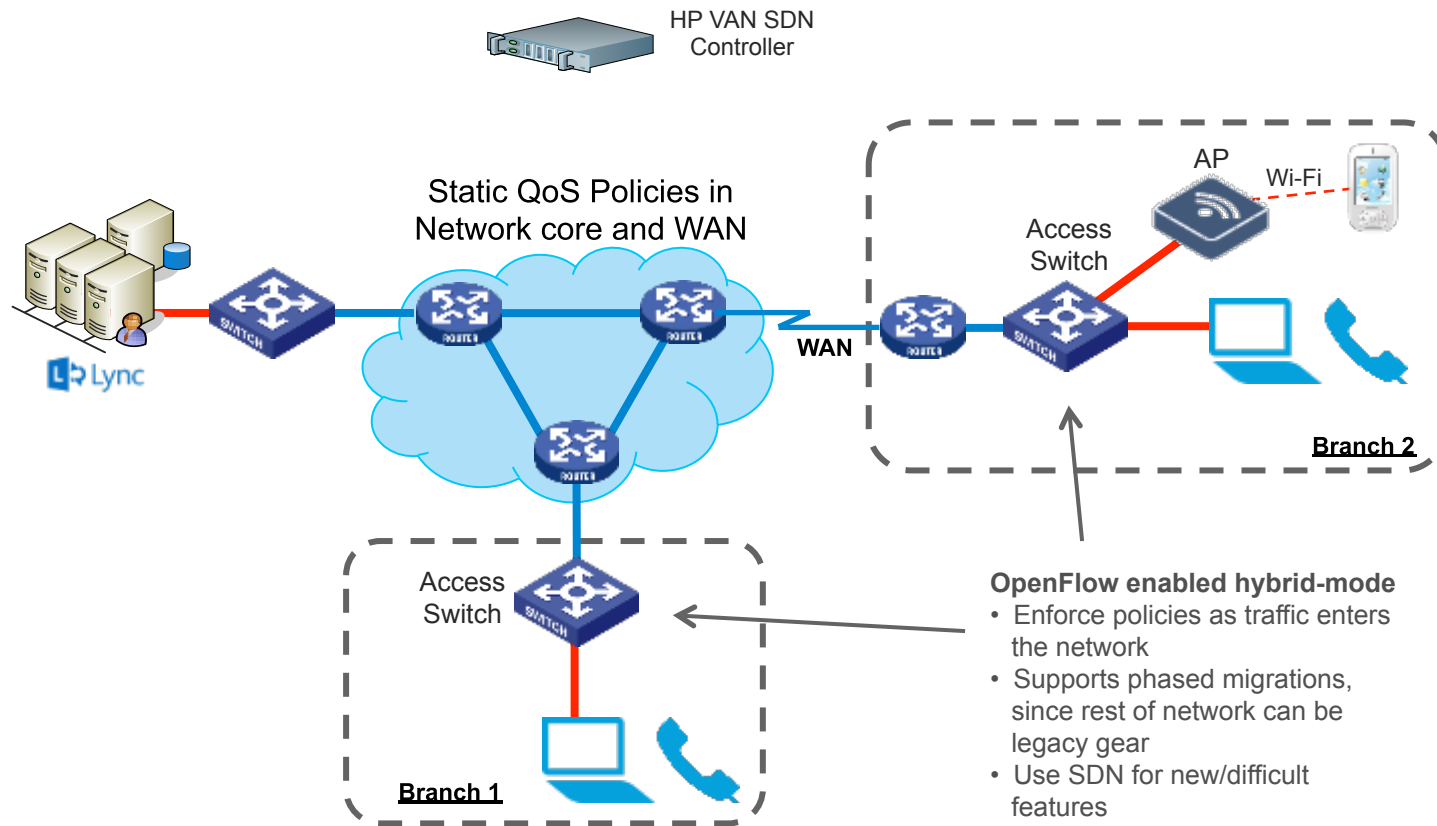
SDN Architecture



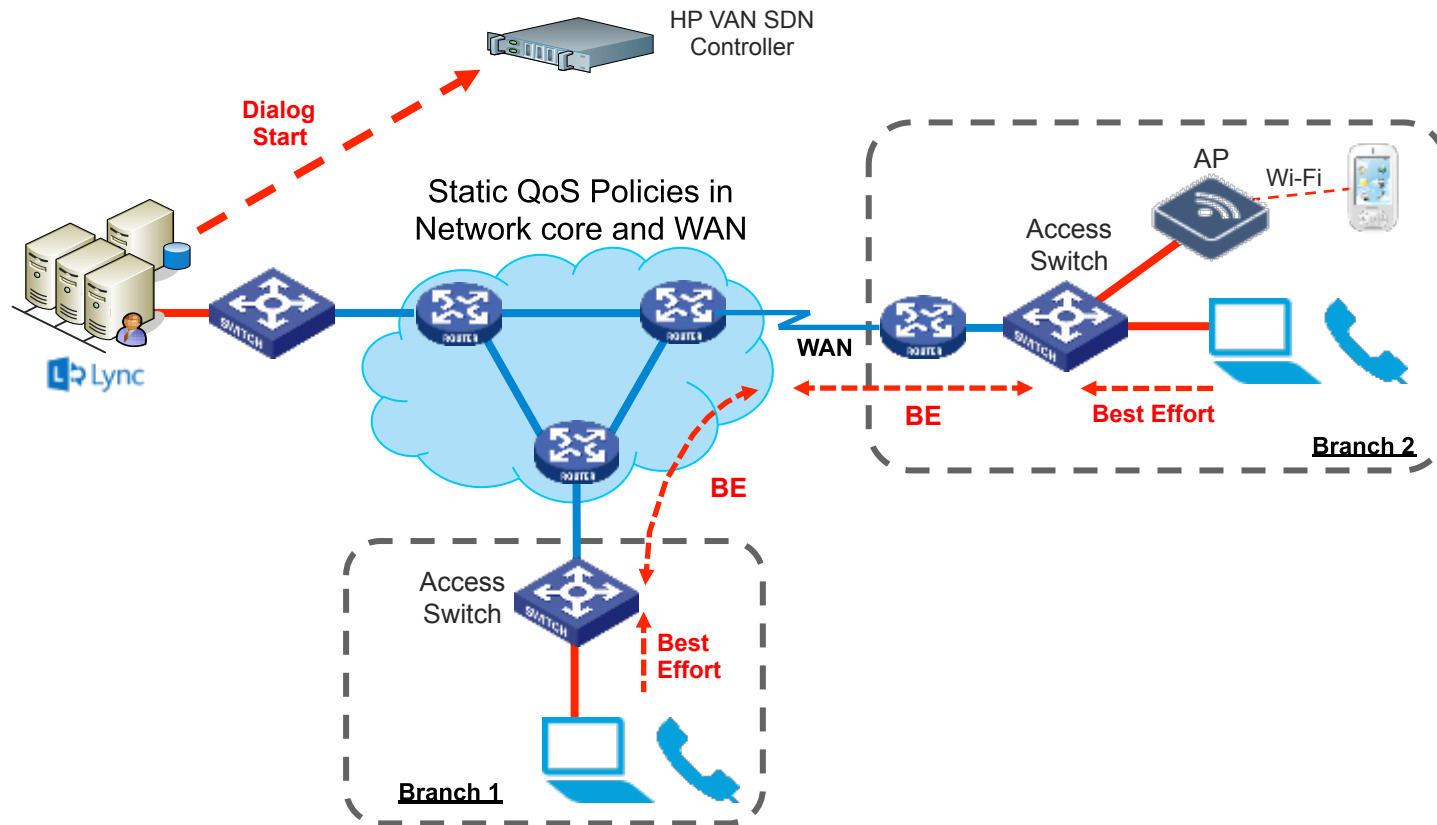
HP Network Optimizer SDN App - Microsoft Lync



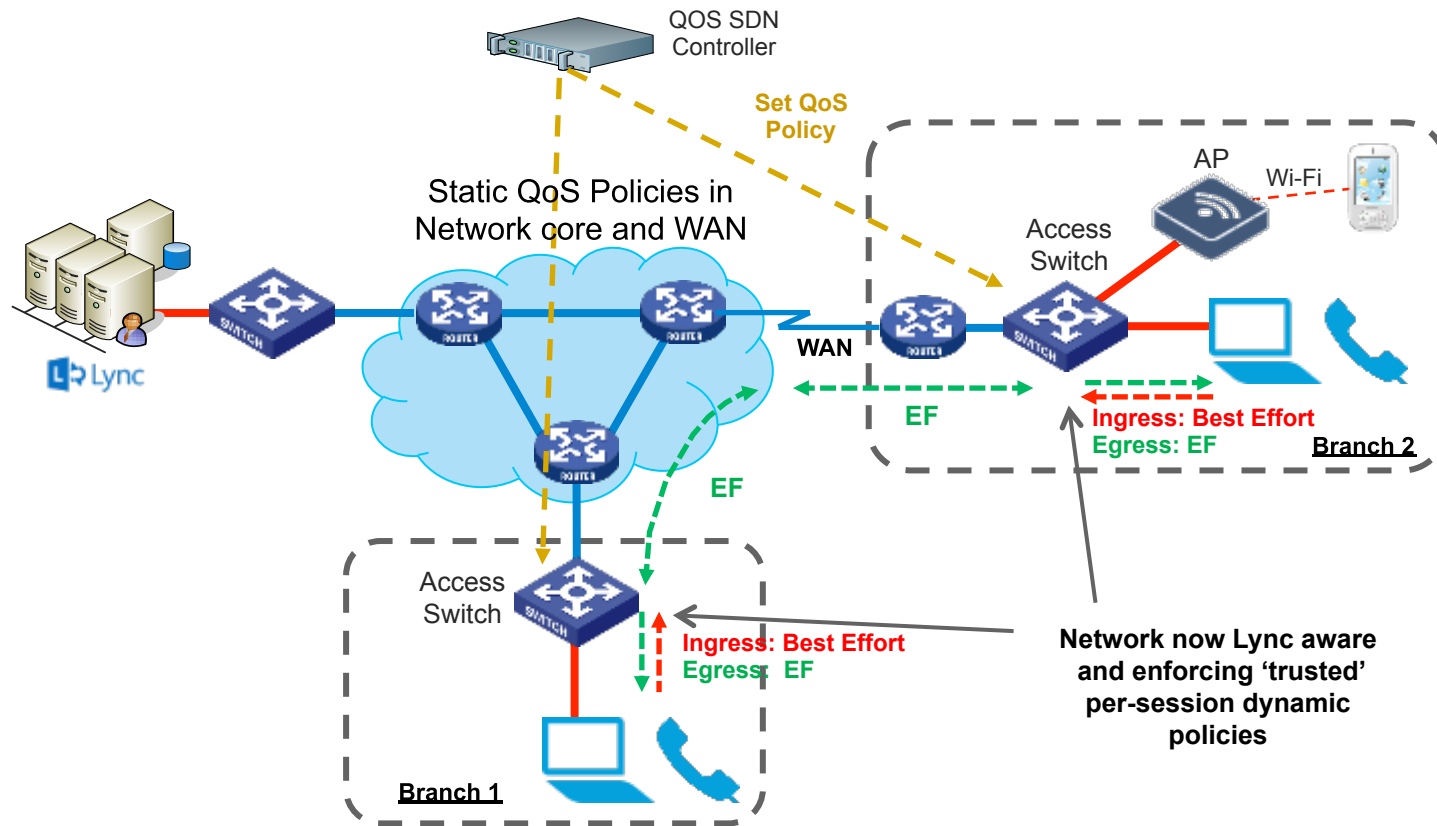
HP's Hybrid SDN Approach



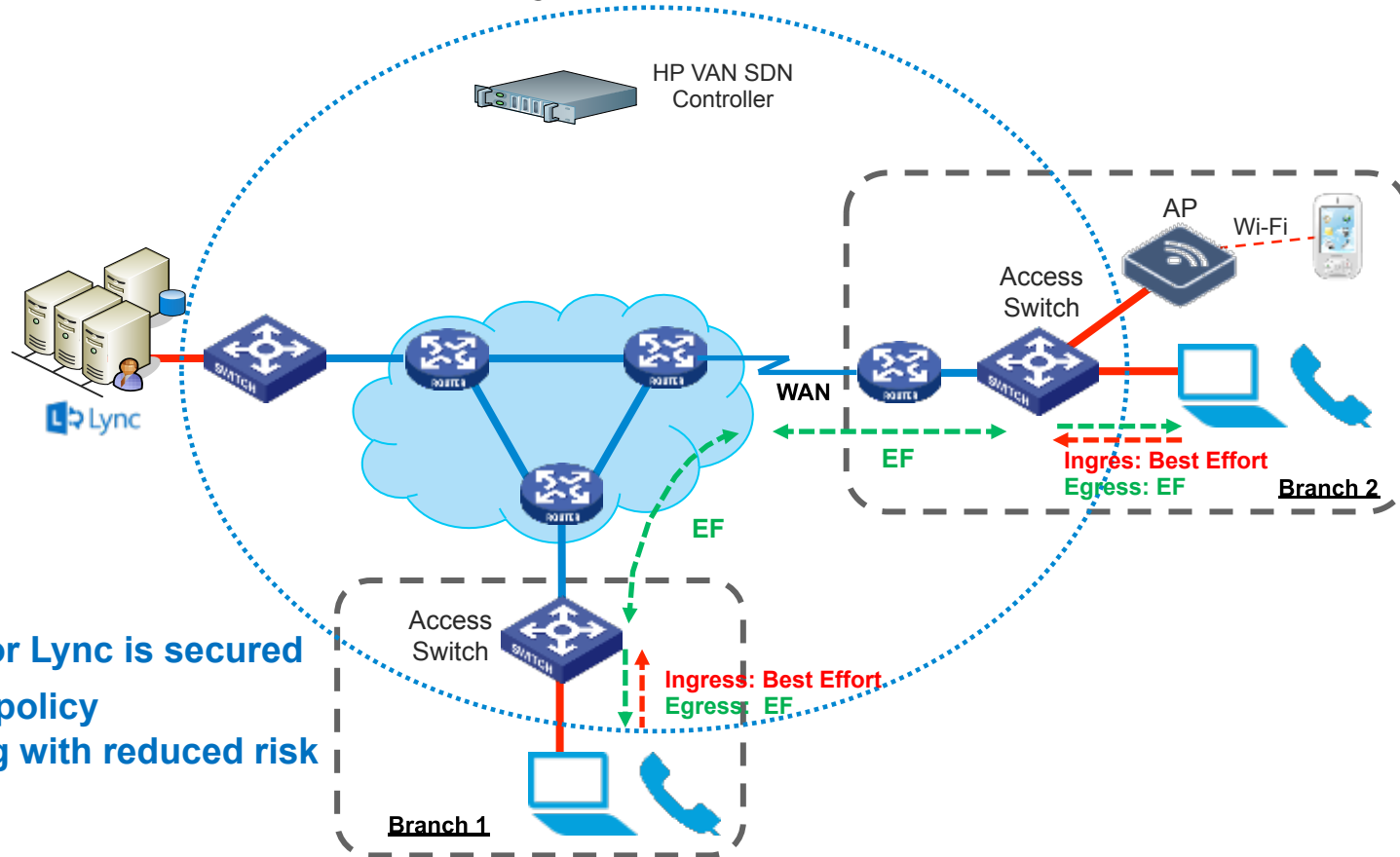
SDN QoS Model for Lync



SDN QoS Model for Lync



SDN QoS Model for Lync



- Auto QoS for Lync is secured
- Automated policy provisioning with reduced risk



Standards Activity



International Multimedia Telecommunications Consortium (IMTC)

- UC SDN - Use Cases and Data Model specifications
 - **Dynamic QoS** : dynamically assign QoS (Network Optimizer v1.2)
 - **Admission Control** : prevent voice and video from exceeding available bandwidth capacity
 - **Dynamic Traffic Engineering** : route media along path best able to meet performance requirements (dynamic policy based routing)

Open Networking Foundation (ONF)

- Working with IMTC liaison to define standard North-Bound API schema



Thank You to Manfred Arndt and HP

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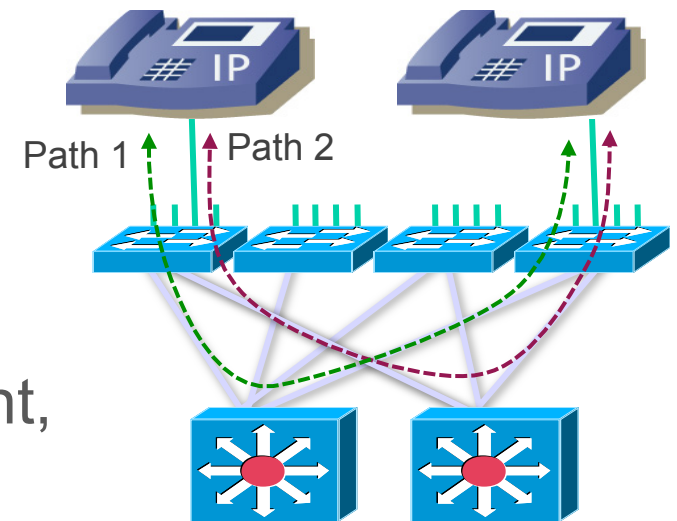
SDN and Call Admission Control

- **CAC across multiple UC systems**
 - Multi-vendor (Cisco and Avaya due to a merger or acquisition)
 - Multiple media sources (e.g., Lync + Polycom + Skype)
- **Policy: handling queue oversubscription**
 - Deny the call – communicated back to the UC controller
 - Drop the traffic – but looks like a network failure
 - Mark down – to what class?
 - Have the UC controller make room for the new call

Note: CAC isn't currently supported in UC/SDN systems

SDN and Dynamic Traffic Engineering

- Dynamically select a media traffic path
 - Based on media traffic type
 - Driven by current network loading and characteristics
- Path selection protocols
 - IS-IS or OSPF – shortest path to the destination IP
 - Constraint-based SPF
 - Segment routing – source routing using MPLS tags
 - An area of research & development, ideally suited to SDN



Empowered by Innovation

NEC



NEC's *SDN Ready* UC Platform

ProgrammableFlow (PFlow) SDN Controller
Integration with UNIVERGE UC Platforms



Empowering the
Smart Enterprise

SDN Ready Platforms Integration Summary



- NEC's UNIVERGE UC Platforms are now powered by NEC's **ProgrammableFlow (PFlow)** SDN Controller
- NEC's "*SDN Ready*" Platforms dynamically allocate/manage/provision/secure SDN Network resources
- NEC's "*SDN Ready*" Platforms are tightly integrated with the SDN Controller (NEC's **PFlow**) to ready the data infrastructure for various UC events
 - Some of those events described in next slide

SDN Ready Platforms Areas of Integration



- **Network Provisioning (Deployment/Setup)**
 - Voice, Video Priority
 - End Point Auto Provisioning
 - On-Demand Meeting (Web/Video/Audio Collaboration/Conference)
- **Priority Communications (Crisis)**
 - Precedence calling (Government/DOD)
 - Emergency Call (Public Safety)
 - VIP Call (Hospitality)
 - Emergency Broadcast or Notifications (Education/Public Safety)
 - Nurse Calls (Healthcare)
 - Employee Meeting/Video Conference (Enterprise)

SDN Ready Platforms Areas of Integration



- **Disaster Recovery (Backups & Failures)**
 - Auto Re-allocation of Traffic & Priorities (QoS)
 - Servers/Applications Backup/Synchronization



Network Provisioning

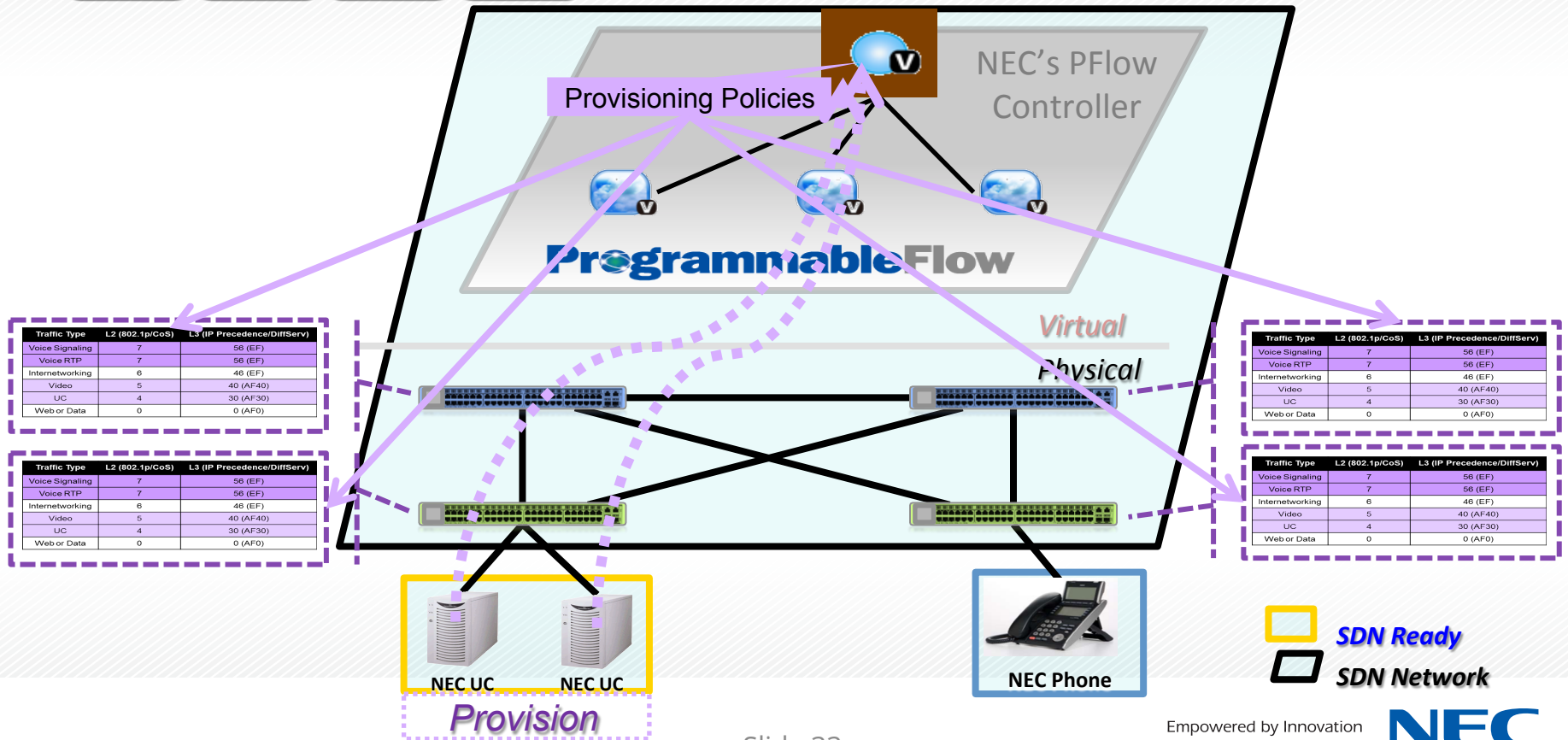
Provision Network *SDN Ready* Platforms (1/2)



- Provision SDN Network QoS, Bandwidth & Policies
 - UNIVERGE Voice/UC & Collaboration Applications
- Advantages
 - Simplify setup of communication system(s)
 - Allocate proper resources across network for critical applications
 - Centralized Communications Management

Traffic Type	L2 (802.1p/CoS)	L3 (IP Precedence/DiffServ)
Voice Signaling	7	56 (EF)
Voice RTP	7	56 (EF)
Internetworking	6	46 (EF)
Video	5	40 (AF40)
UC	4	30 (AF30)
Web or Data	0	0 (AF0)

Provision Network *SDN Ready* Platforms (2/2)





Priority **C**ommunications

Priority Communications *SDN Ready* Platforms (1/3)

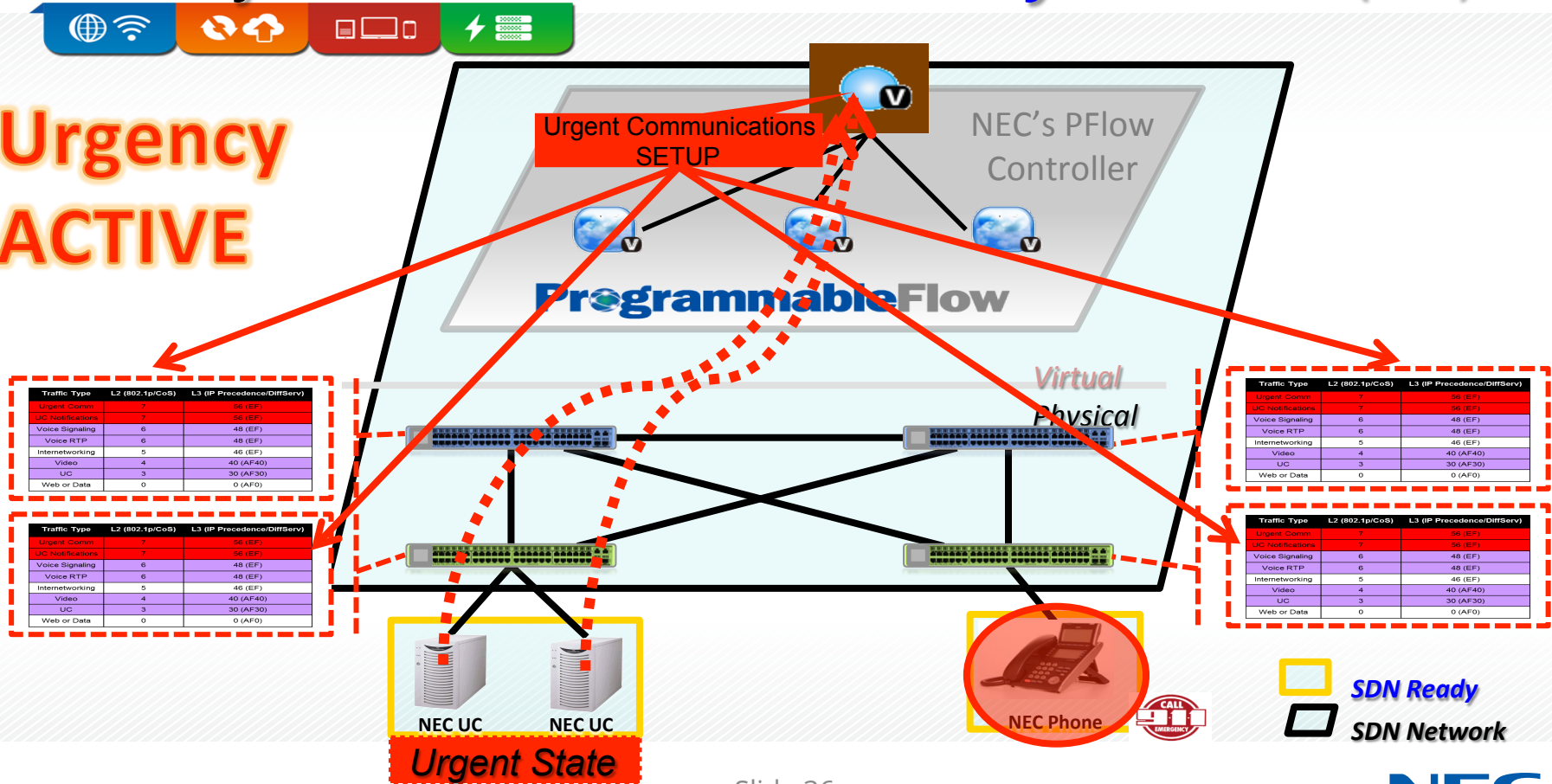


- Prioritize Urgent Communication
 - Precedence Calling (Government/DOD)
 - Emergency Calls (911)
 - Emergency Call (Public Safety)
 - VIP Call (Hospitality)
 - Emergency Broadcasts (Education/ Public Safety)
 - Nurse Calls (Healthcare)
- Advantages
 - Efficient use of SDN Resources
 - Dynamic Allocation of Network Resources for Urgent Communications
 - Ensure end to end prioritization, not just in the communications system
 - Centralized **Urgent** Communications Control

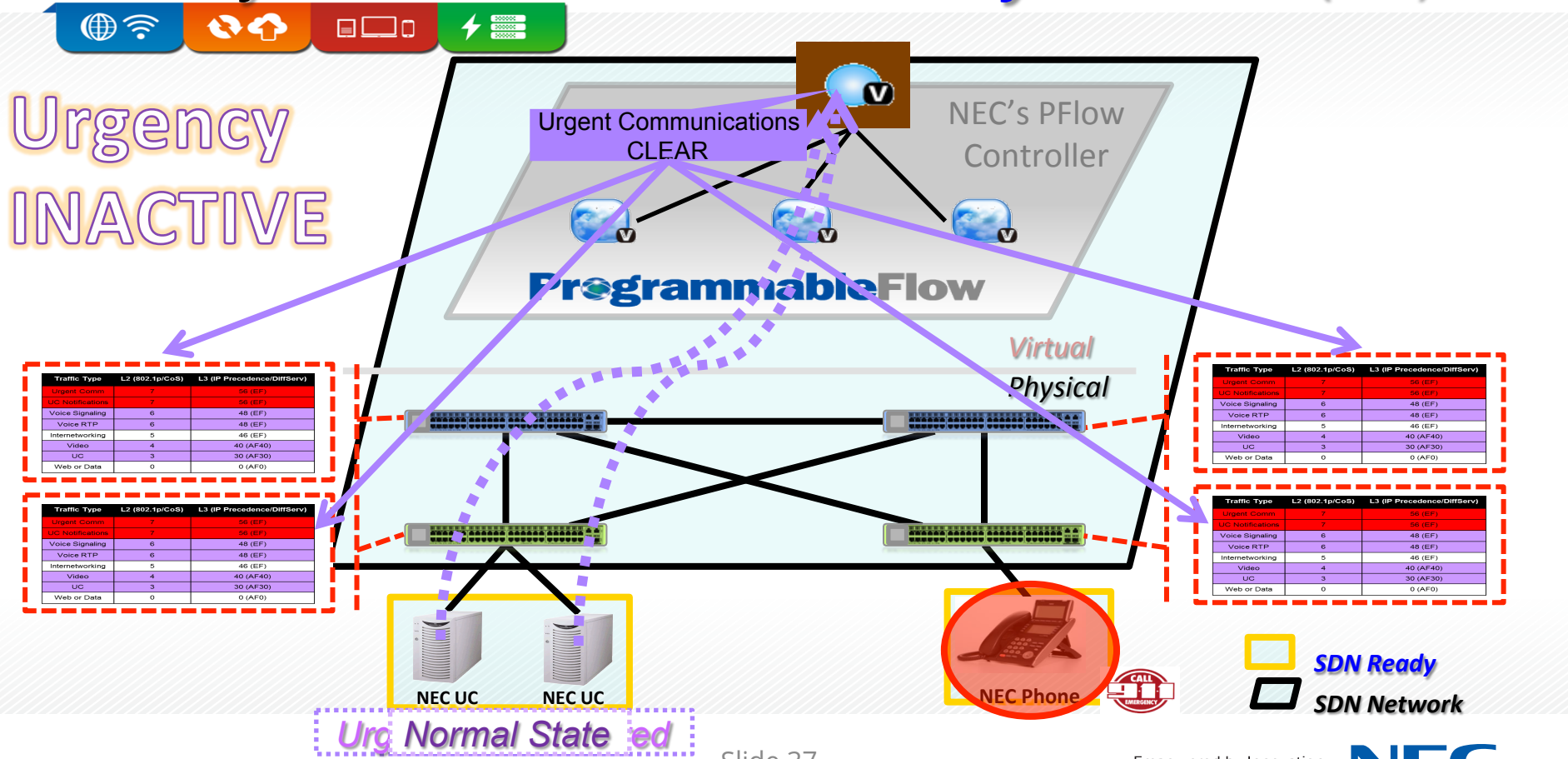
Traffic Type	L2 (802.1p/CoS)	L3 (IP Precedence/DiffServ)
Urgent Comm	7	56 (EF)
UC Notifications	7	56 (EF)
Voice Signaling	6	48 (EF)
Voice RTP	6	48 (EF)
Internetworking	5	46 (EF)
Video	4	40 (AF40)
UC	3	30 (AF30)
Web or Data	0	0 (AF0)

Priority Communications *SDN Ready* Platforms (2/3)

**Urgency
ACTIVE**



Priority Communications *SDN Ready* Platforms (3/3)



Traffic Type	L2 (802.1p/CoS)	L3 (IP Precedence/DiffServ)
Urgent Comm	7	56 (EF)
UC Notifications	7	56 (EF)
Voice Signaling	6	48 (EF)
Voice RTP	6	48 (EF)
Internetworking	5	46 (EF)
Video	4	40 (AF40)
UC	3	30 (AF30)
Web or Data	0	0 (AF0)

Traffic Type	L2 (802.1p/CoS)	L3 (IP Precedence/DiffServ)
Urgent Comm	7	56 (EF)
UC Notifications	7	56 (EF)
Voice Signaling	6	48 (EF)
Voice RTP	6	48 (EF)
Internetworking	5	46 (EF)
Video	4	40 (AF40)
UC	3	30 (AF30)
Web or Data	0	0 (AF0)



Disaster Recovery

Disaster Recovery *SDN Ready* Platforms (1/2)



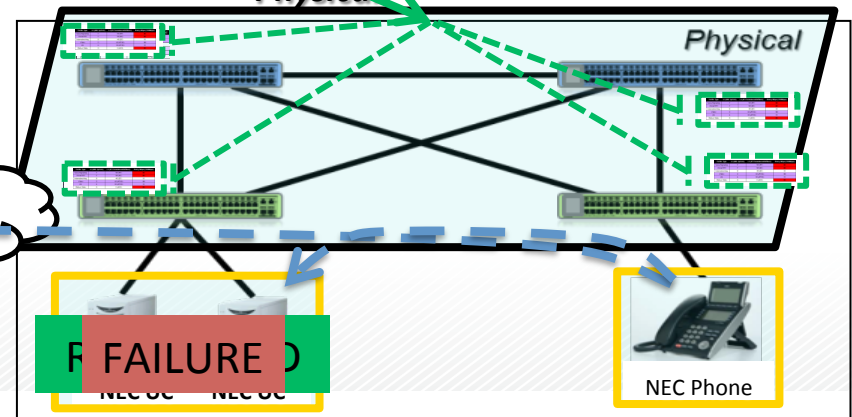
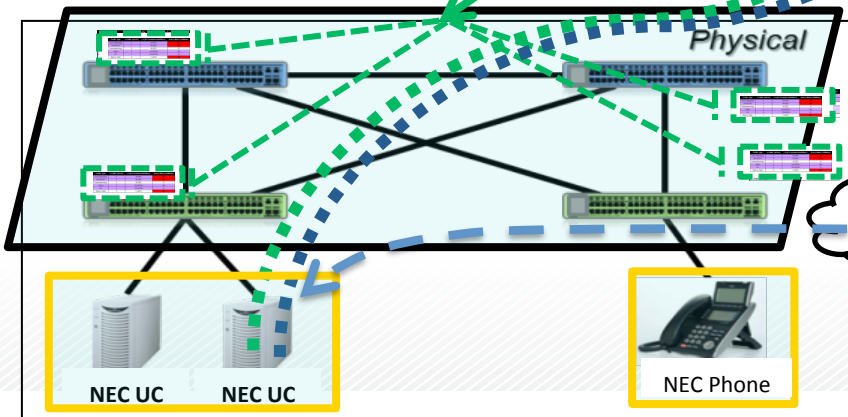
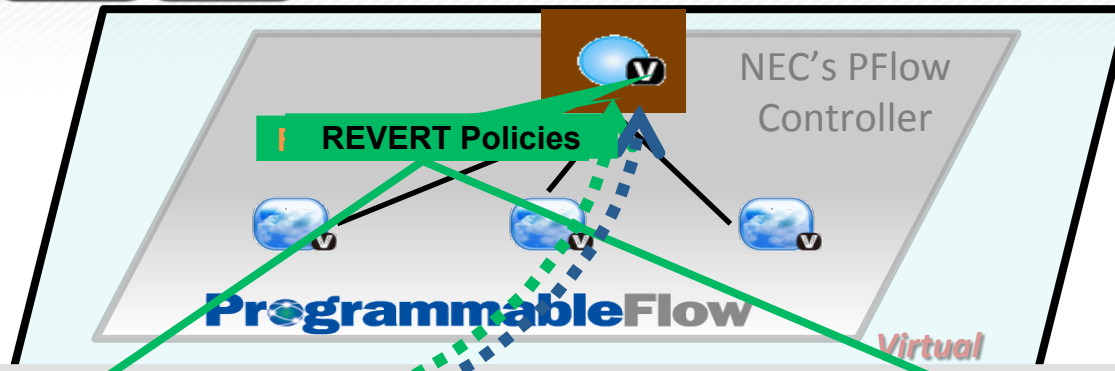
- Provision **Failover Scenario** Bandwidth Policy
 - UNIVERGE Voice/UC & Collaboration Applications
- Advantages
 - Provide Dynamic Disaster Recovery Communication(s)
 - Re-allocate resources across network in Disaster Recovery State
 - Centralized Disaster Recovery Management

Traffic Type	L2 (802.1p/CoS)	L3 (IP Precedence/DiffServ)	Policy Mbps (100Mbps)
Voice Signaling	7	56 (EF)	20
Voice RTP	7	56 (EF)	40
Internetworking	6	46 (EF)	5
Video	5	40 (AF40)	10
UC	4	30 (AF30)	5
Web or Data	0	0 (AF0)	20

Disaster Recovery *SDN Ready* Platforms (2/2)



 *SDN Ready*
 *SDN Network*



Slide 40

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Disaster Recovery *SDN Ready* Platforms (1/2)



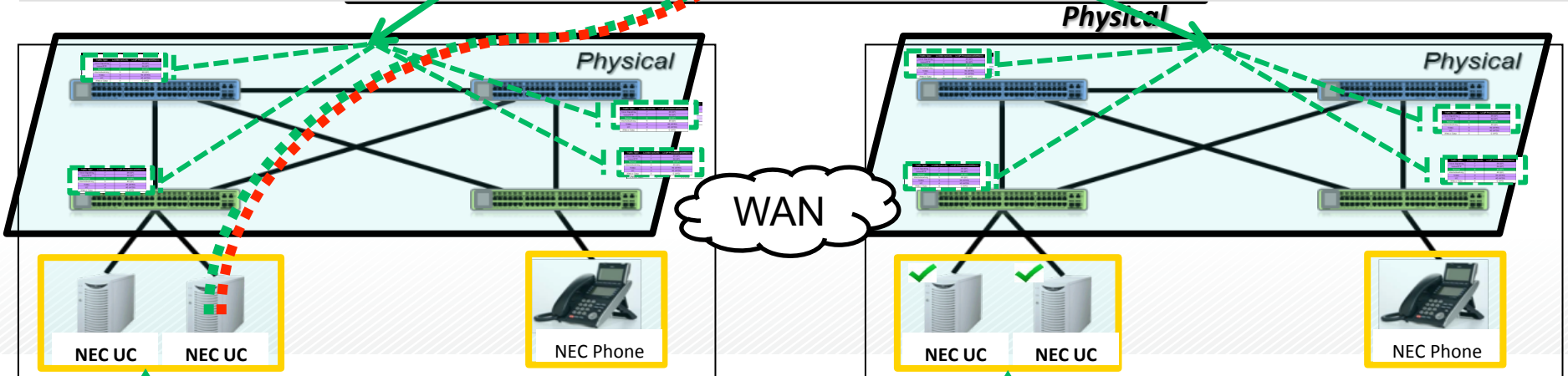
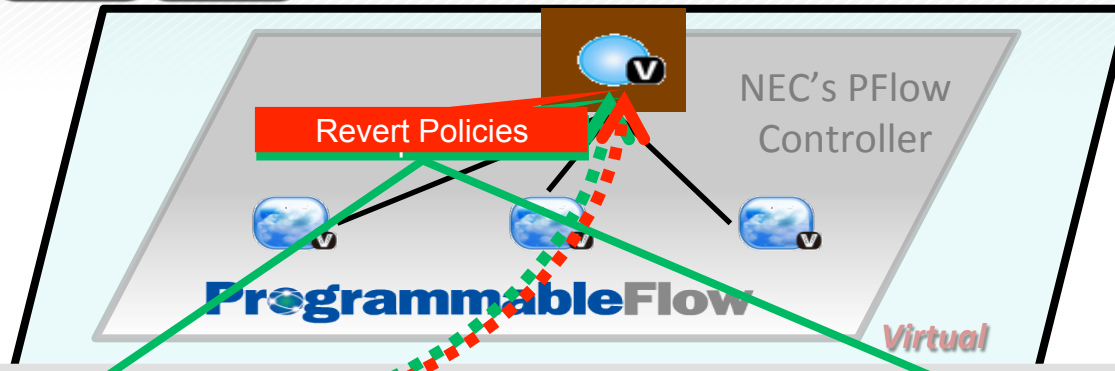
- Provision **Recovery** Network QoS, Bandwidth & Policies
 - UNIVERGE Voice/UC & Collaboration Applications
- Advantages
 - Provide Dynamic Disaster Recovery Communication(s)
 - Re-allocate resources across network in Disaster Recovery State
 - Centralized Disaster Recovery Management

Traffic Type	L2 (802.1p/CoS)	L3 (IP Precedence/DiffServ)
Voice Signaling	7	56 (EF)
Voice RTP	7	56 (EF)
Backup	6	48 (EF)
Internetworking	5	46 (EF)
Video	4	40 (AF40)
UC	4	40 (AF30)
Web or Data	0	0 (AF0)

Disaster Recovery *SDN Ready* Platforms (1/2)



-  *SDN Ready*
-  *SDN Network*



BACKUP COMPLETE

Slide 42



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Thank You to NEC!

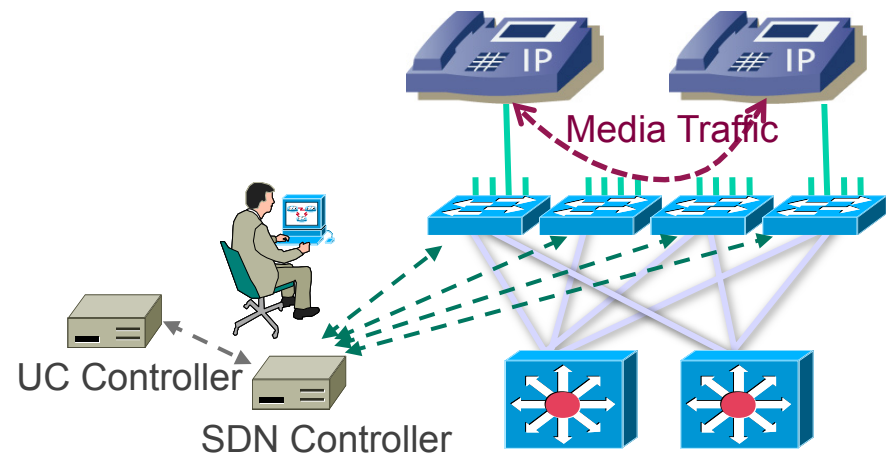


Empowering the
Smart Enterprise

NEC

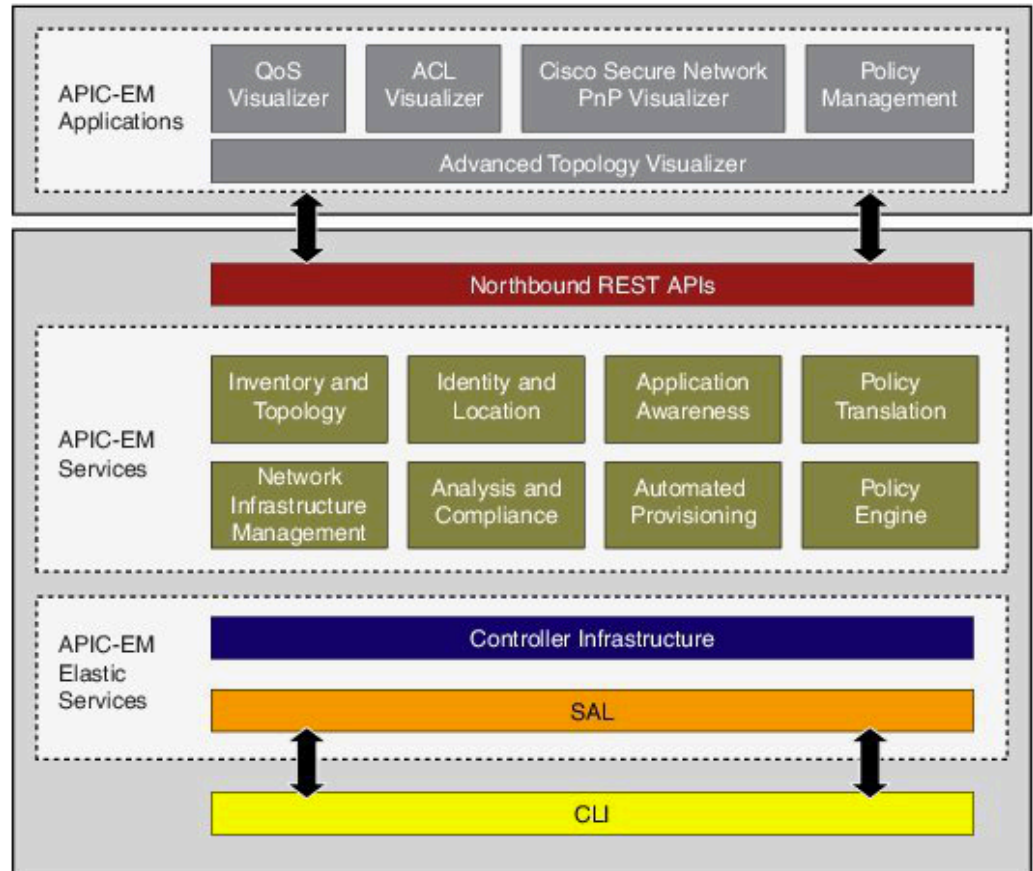
Policies Provide Administrator Control

- Specifying path selection mechanism and criteria
- How to handle oversubscription
 - Tell UC controller to adjust codec on existing calls
 - Deny call or drop packets
 - Mark down media traffic
 - Move traffic to other paths
- Assign application traffic priorities
 - Healthcare: health monitoring apps vs UC



Cisco: APIC Enterprise Module V2 Beta

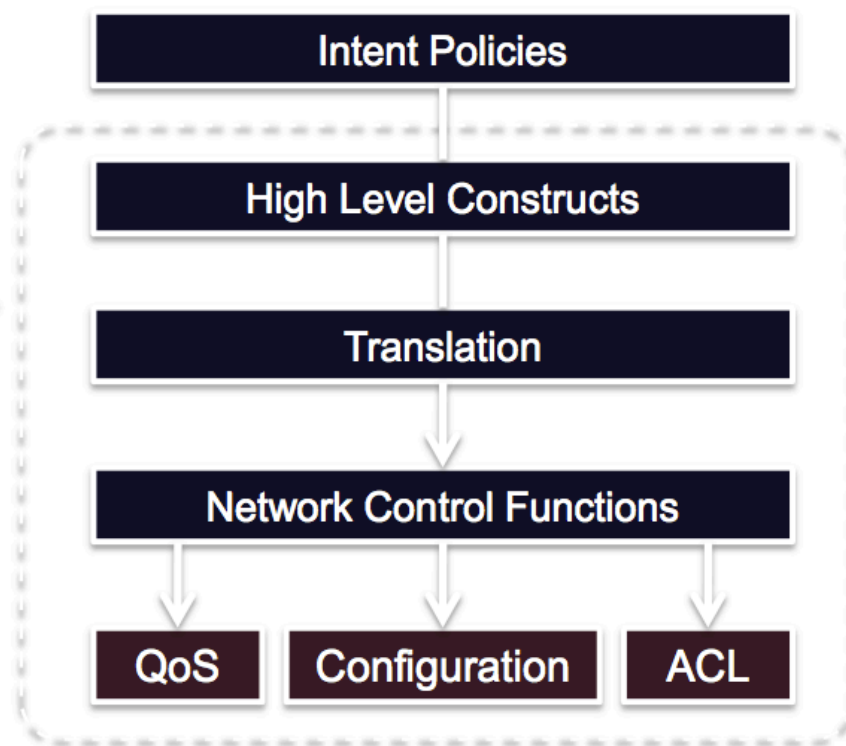
- Application Policy Infrastructure Controller (APIC)
- Works with traditional network equipment
 - Applications or app interface modules
 - Basic services layer
 - Device control via Service Abstraction Layer (SAL)



Intent Policy Management Service



Translation of high level constructs to network control functions reduces skills gaps and clarifies policy procedures



Cisco *live!*

Agenda

Traditional Networking

SDN and UC

REST API

Future Directions and Summary

Representational State Transfer (REST) API

- Simple stateless data transfer mechanism
 - Generally operates over HTTP
 - XML or JavaScript Object Notation (JSON) encoding
- Four functions (CRUD):

Create	Post
Read	Get
Update	Put
Delete	Delete

```
JSON Format:  
  
{  
  "id": 1,  
  "name": "Foo",  
  "price": 123,  
  "tags": [ "Bar", "Eek" ],  
  "stock": {  
    "warehouse": 300,  
    "retail": 20  
  }  
}
```

Header: Content-Type: Application/JSON

Simple Policy

<http://10.10.10.10:8081/api/v0/policy> POST

```
{
  "actions": ["DENY"],
  "policyOwner": "admin",
  "policyName": "deny_all",
  "networkUser": {"userIdentifiers": ["10.10.20.7"]}, # src IP
  "resource": {"applications": ["0,0,TCP"]} # dst ports (optional)
}
```

userIdentifier can be an IP address || user-id ||group-id

Response

```
{
  "version": "0.0",
  "response": "16cbd3f9-cb02-49cb-bbcd-c661dfc75d5e"
}
```

Cisco *live!*

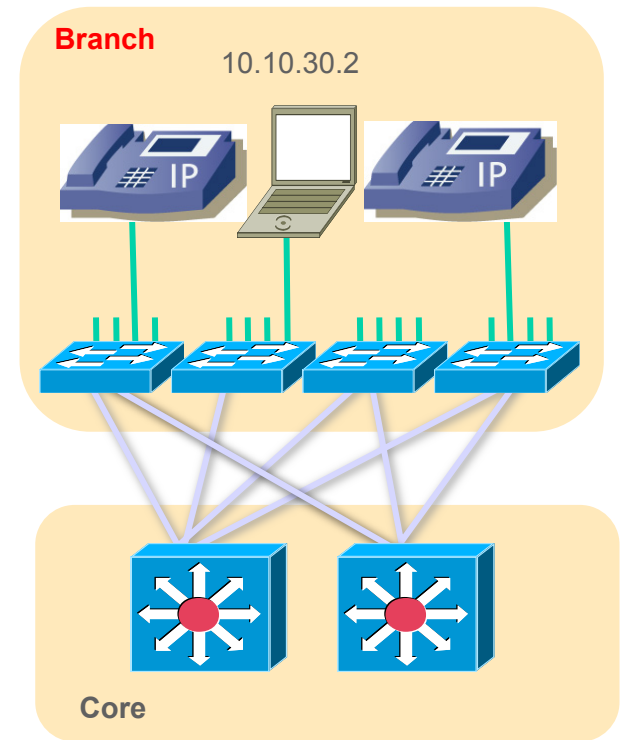
Policy created on controller

<http://10.10.10.10:8081/api/v0/policy/16cbd3f9-cb02-49cb-bbcd-c661dfc75d5e> GET

```
{
  "version": "0.0",
  "response": {"policyPriority": 64,
    "actions": ["DENY"],
    "policyId": "16cbd3f9-cb02-49cb-bbcd-c661dfc75d5e",
    "policyName": "deny_all",
    "policyOwner": "admin",
    "networkUser": {"userIdentifiers": ["10.10.20.7"]},
    "resource": {"applications": ["0,0,TCP"]},
    "state": "Active"
  }
}
```

Device Tagging

- Group devices by function or role
 - Automation aid
 - Group configuration
 - Defines the scope of policies
- Example
 - Configure Core for queuing and forwarding
 - Configure Branch for classification, marking, and queuing



Scope of policy

<http://10.10.10.10:8081/api/v0/policy> POST

```
{
  "actions": ["DENY"],
  "policyName": "denyweb",
  "policyOwner": "Admin",
  "networkUser": {"userIdentifiers": ["10.10.30.2"],
                  "applications": ["80,80,TCP"]},
  "scope" : "branch"
}
```

Only applied to devices with tag “branch”

Marking Traffic

<http://10.10.10.10:8081/api/v0/policy> POST

```
{  
  "actions": ["PERMIT"],  
  "policyName": "src-marking",  
  "policyOwner": "Admin",  
  "actionProperty": {"priorityLevel": "46"}, #DSCP bits  
  "networkUser": {"userIdentifiers": ["10.10.20.5"]} #src IP  
}
```

API Maturity

- **Most APIs are low-level**
 - Some emulate CLI-level functionality
 - Higher-level abstractions are being developed
 - Scope (tagging) and End-Point-Groups
 - Abstract QoS definitions (hides details of classification/marketing)
 - Documentation is often vague
- **North-Bound Interfaces are maturing**
 - Middleware is a valuable component (e.g., QoE Services)
 - Use-cases are helping define required functionality

Agenda

Traditional Networking

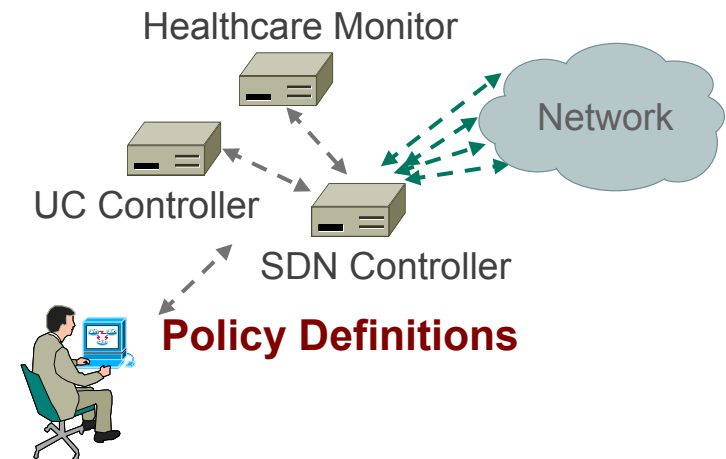
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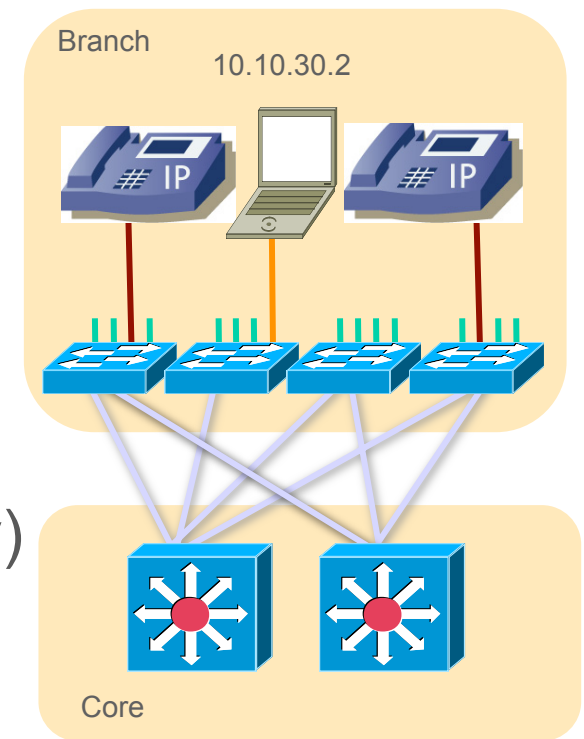
Future Directions

- Network must communicate back to the application
 - Communicate bandwidth changes (failure or new capacity)
 - Handling oversubscription
 - Monitoring and diagnostics
- Smart policy engines
 - Help resolve conflicts between applications
 - Simplify policy creation mechanisms



Summary

- **Need high level abstractions**
 - Simplify how we think about networks
 - Device groups (Cisco: device tags)
 - Interface groups (Cisco: End Point Groups – EPG)
 - Device-independent QoS definitions
 - L3 forwarding domains (multi-tenancy)
- **Prediction**
 - Today: One application per VM
 - Future: One application per L3 network domain
 - Simplify service chaining



Summary

- SDN is happening!
 - Progress has been fast
 - Production rollout is limited by equipment refresh
- Plan for 2 to 4 times the voice-data convergence effort
 - Cultural changes must occur
 - Start with a small pilot program
 - Cross-discipline team (network, security, IT)
 - SDN resources at <http://www.netcraftsmen.com/resources/sdn-resources/>

Questions?

SDN APIs for Communications

When Applications and the
Network Talk with Each Other

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Principal Consultant
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CCIE #1026